

ConsumerConnect

ADVERTISEMENT RATES

(PRINT)

SIZE	RATE
Full Page (ROP)	N 725,250
Half Page	N 400,200
Quarter Page	N 201,250
Centre Spread	N 950,050
Inside Front Cover (IFC)	N 755,550
Inside Back Cover (IBC)	N 745,000
Outside Back Cover (OBC)	N 765,275
Front Cover Promo (Full)	N 1,000,770
Front Cover Promo (Minor)	N 835,000
Front Cover Strip (Product)	N 600,000
Run Off Page Strip	N 100,700
Eight-Page Pull-Out (Brand/Executive Profile)	N 2,800,000
Masthead Strip	N 1,800,750
Logo Placement (FP)	N 72,650
Logo Placement (ROP)	N 28,700
Classifieds Mart (2" x 4")	N 25,500
WRAP AROUND	
Cover + OBC	N 6,500,000
Cover + OBC + IFC	N 7,200,000
Cover + OBC + IFC + IBC	N 8,150,620
Cover + OBC + IFC + IBC + Centre Spread	N 9,200,000
Special Focus/Project (8-in-One Pull Out)	
	N 5,500,000

(WEB SITE)

- Ad Theme (Background colour across all pages)	-1 Month	N1,000,000
- Top Banner across all pages (728 x 90 pixel)	-1 Month	N300,000
- Flash Banner (Middle Home Page) 468 x 60 pixel	-1 Month	N200,000
- Left Sidebar/Footer Square Home Page 250 x 250 pixel	-1 Month	N150,000
- Vacancy Advert (Flash Banner)	-2 Weeks	N50,000
- Picture Splash	-1 Month	N150,000
- Corporate Profiling	-1 Month	N250,000

LOOSE INSERTS:

- Rate per 1,000 copies - N26,800
- Handling charges - N76,400
- Bulk Inserts attract special rates

TECHNICAL DATA:

- Number of columns -Three (3)
- Full page depth -11.59 inches
- Full page width -8.2 inches
- Print Process -Direct Imaging (DI)

ACCEPTABLE COPY FORMAT:

- Only electronically-stored advertisement materials are acceptable.
- A storage device should be a Compact Disk (CD) or Flash Disk, with the final artwork in PDF format.

INFORMATION FOR ADVERTISERS:

- All advert bookings should be pre-paid.
- Series Discount is negotiable from 5 insertions.
- All rates are exclusive of 7.5% Value-Added Tax (VAT).
- *ConsumerConnect* is printed on all-colour, all-gloss paper.

For further enquiries, please contact:

ConsumerConnect

E-mail: consumerconnect247@gmail.com, advertise@consumerconnectng.com

Web site: www.consumerconnectng.com

Advert Hotlines: +234-814-301-3208, 0805-613-8208